

BRITNEY WRIGHT

ONLINE:

britneywright.com
github.com/britneywright

EDUCATION:

Master of Science - August 2010

Florida State University
Major: Integrated Marketing and
Management Communication
Certificate: Project Management

Bachelor of Science - May 2009

Florida State University
Majors: Public Relations, Sport
Management
Undergraduate Honors
Thesis: Content Analysis of Official
NCAA Football Bowl Subdivision
Athletics Websites

SKILLS:

- Web Development
- Project Management
- Marketing
- Content Strategy
- Social Media
- Public Relations
- Event Management

TOOLS:

- HTML & CSS
- Ruby/Ruby on Rails
- JavaScript/jQuery
- Adobe Photoshop, InDesign,
Dreamweaver, Illustrator
- PHP/Wordpress
- Git/Github
- Jira
- Various wireframing software

ORGANIZATIONS:

- RailsGirls DC, Leadership
- DC Ruby Users Group
- Arlington Ruby

RECENT WORK EXPERIENCE:

Front-End Web Developer - George Mason University: June 2014 - Present

- Build Wordpress websites for schools, programs and university initiatives.
- Developed theme for *School of Art* based on custom design.
- Maintain over 40 Wordpress and static HTML sites.
- Provide support and training to site administrators.

Digital Associate - Global Entrepreneurship Week: March - June 2014

- Developed and designed websites, including *GEC.co* and *GEC2.co*.
- Crafted content and layout/design for GEW family of websites.
- Provided support to over 140 GEW country website managers.
- Prepared training documentation.

Freelance Project Manager - May 2013 - Present

- Serve as Operations Manager for SocialGrinder digital agency.
- Manage website development for BLIS.fm, an online radio network.
- Developed strategic online marketing plan for non-profit 1,000 Days.
- Copywriter for due diligence crowdfunding service CrowdTrust.

Site Development Specialist - PrestoSports: April 2011-May 2013

- Served as project manager for over 100 college athletics departments, businesses and conferences launching new or redesigned web sites.
- Managed between 10 and 30 clients on an active basis.
- Collaborated with clients on design, layout and features for new sites.
- Created wireframe mockups and project guidelines for graphic designers.
- Assigned designers and web developers based on project specifications.
- Provided content management system training for new clients.
- Adjusted website styling, content layout and site features as needed.
- Researched and developed ideas for new, and improved, system features.
- Managed progress of project development, testing and implementation.
- Provided customer and fan support as on-call operations contact.

RECENT PROJECTS:

Is it Paleo? - October 2014

- Ruby on Rails application to inform users if specific foods are part of the paleo diet.
- Planned, developed and designed the application.
- Test suite includes Rspec model and controller tests and Cucumber feature tests.

bcms_spree gem - Rails Girls Summer of Code: July - October 2014

- Developed a Ruby gem to integrate the Spree e-commerce engine into BrowserCMS, a content management engine.
- Worked with a partner and coaches from nClud, the company behind BrowserCMS, to plan and build the gem.
- Wrote installation documentation.
- Built a demo and designed the landing page.